May 15, 2021

RE: “Stronger Together Under the Red, White, and Blue” – 4th of July in Horseshoe Bend

To Whom It May Concern:

The Horseshoe Bend Area Chamber of Commerce is happy to announce plans for this year’s 4th of July activities which will take place July 3rd and 4th. The theme for this year’s events is “Stronger Together Under the Red, White, and Blue.”

Events will begin Saturday, July 3rd with a parade starting at 10 am. Participants should line up at the airport. Dignitaries, businesses, churches, and community members are invited to participate to show their patriotic spirit.

Other events on July 3rd include a Kids Parade at 1 pm, the Horseshoe Bend Car, Motorcycle, and Tractor Show at 3 pm, music at 6 pm, and awards for the car show at 7 pm.

On Sunday, July 4th, the Flotilla will begin on Crown Lake at 5 pm, and the holiday weekend will end with the magnificent fireworks show on top of Turkey Mountain at dusk.

These events are not possible without the help of generous donors. Sponsors are greatly appreciated. Please see the enclosed listing of sponsorship opportunities and consider participating. You may send your sponsorship selection and tax deductible checks to:

Tiffany Sitton, Treasurer

Horseshoe Bend Area Chamber of Commerce

707 Third Street

Horseshoe Bend, AR 72512

Respectfully,

Horseshoe Bend Area Chamber of Commerce

Horseshoe Bend Area Chamber of Commerce

“Stronger Together Under the Red, White, and Blue” 4th of July Celebration

July 3 – 4, 2021

Sponsorship Opportunities

**Platinum Level—$1000**

Presenting sponsor recognition in all event advertising; recognition during parade and fireworks

**Gold Level—$750**

Spotlight on HSB Chamber Facebook page; recognition during parade and fireworks

**Silver Level—$500**

Spotlight on HSB Chamber Facebook page; recognition during parade

**Bronze Level—$250**

Recognition during parade

**Event Supporter—$25-$249**

Please return bottom portion to the chamber office with your tax deductible check:

4th of July Celebration

Date: \_\_\_\_\_\_\_\_\_

Sponsor name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Sponsor contact: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Sponsor phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contribution amount: \_\_\_\_\_\_\_\_\_\_\_\_\_

Sponsorship Level:

Platinum $\_\_\_\_\_\_

Gold $\_\_\_\_\_\_

Silver $\_\_\_\_\_\_

Bronze $\_\_\_\_\_\_

Event $\_\_\_\_\_\_