March 10, 2024

RE: Dogwood Days 2024

To Whom It May Concern:

The Horseshoe Bend Area Chamber of Commerce is happy to announce Dogwood Days 2024, taking place on Saturday, April 27th. This year marks the 36th annual event.

*Duck Dynasty’s*, Tim Guraedy “Mountain Man” from West Monroe, Louisiana, and Ernie “Turtleman” Brown Jr., star of Animal Planet’s *Call of the Wildman* will headline the event. The day will kick off with the 5K Fun Run, beginning at 8 am at the Chamber office. Vendors will be set up at the Diamond B Mall from 9 am to 4 pm. Entertainment acts will perform at the gazebo throughout the day, followed by evening concerts in the Horseshoe Bend Theatre. There will be lots of games and activities for all ages as well as shopping and great food. There is something for everyone!

This unique town festival is a great opportunity for you to show community support through sponsorship. Please see the enclosed listing of sponsorship opportunities and consider participating. All proceeds will be used to help the Chamber with operating expenses which go toward supporting community events and recruiting new businesses and residents to our area.

You may send your sponsorship selection and tax deductible checks to:

Tiffany Sitton, Treasurer

Horseshoe Bend Area Chamber of Commerce

707 Third Street

Horseshoe Bend, AR 72512

Your support greatly appreciated. We look forward to seeing you on April 27th!

Respectfully,

Board of Directors

Horseshoe Bend Area Chamber of Commerce

Dogwood Days 2024 Sponsorship

**Platinum Level - $1000**

Presenting sponsor recognition in all festival advertising; main stage recognition during all activities; 1 complimentary vendor booth

**Gold Level - $750**

Spotlight on HSB Chamber Facebook page; main stage recognition during all activities; 1 vendor booth at half price

**Silver Level - $500**

Spotlight on HSB Chamber Facebook page; main stage recognition during all activities

**Bronze Level - $250**

Main stage recognition during all activities

**5K Route Sponsor - $50**

Sign placed along 5K route/registration area

**Festival Supporter—$25-$249**

Listed on sponsor board at the festival

Please return bottom portion to the chamber office with your tax-deductible check:

2024 Dogwood Days

Date: \_\_\_\_\_\_\_\_\_

Sponsor name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Sponsor contact: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Sponsor phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contribution amount: \_\_\_\_\_\_\_\_\_\_\_\_\_

Sponsorship Level:

Platinum $\_\_\_\_\_\_

Gold $\_\_\_\_\_\_

Silver $\_\_\_\_\_\_

Bronze $\_\_\_\_\_\_

5K $\_\_\_\_\_\_

Event $\_\_\_\_\_\_