

February 15, 2023

RE: Dogwood Days 2023

To Whom It May Concern:

The Horseshoe Bend Area Chamber of Commerce is happy to announce Dogwood Days 2023, taking place on Saturday, April 22nd. This year marks the 35th annual event, and it's a special one as we are celebrating the 60th anniversary of the founding of Horseshoe Bend!

The day will kick off with the 5K Fun Run, beginning at 8 am at the Chamber office. Vendors will be set up at the Diamond B Mall from 9 am to 4 pm. Entertainment acts will perform at the gazebo throughout the day, and there will be lots of games and activities for all ages as well as shopping and great food. There is something for everyone!

This unique town festival is a great opportunity for you to show community support through sponsorship. Please see the enclosed listing of sponsorship opportunities and consider participating. All proceeds will be used to help the Chamber with operating expenses which go toward supporting community events and recruiting new businesses and residents to our area.

You may send your sponsorship selection and tax deductible checks to:

Tiffany Sitton, Treasurer
Horseshoe Bend Area Chamber of Commerce
707 Third Street
Horseshoe Bend, AR 72512

Your support greatly appreciated. We look forward to seeing you on April 22nd!

Respectfully,

Board of Directors
Horseshoe Bend Area Chamber of Commerce

The Horseshoe Bend Area Chamber of Commerce is a nonprofit, 501(C)(3) and will provide you with a receipt for tax deduction purposes.

Dogwood Days 2023 Sponsorship

Platinum Level - \$1000

Presenting sponsor recognition in all festival advertising; main stage recognition during all activities; 1 complimentary vendor booth

Gold Level - \$750

Spotlight on HSB Chamber Facebook page; main stage recognition during all activities; 1 vendor booth at half price

Silver Level - \$500

Spotlight on HSB Chamber Facebook page; main stage recognition during all activities

Bronze Level - \$250

Main stage recognition during all activities

5K Route Sponsor - \$50

Sign placed along 5K route/registration area

Festival Supporter—\$25-\$249

Listed on sponsor board at the festival

Please return bottom portion to the chamber office with your tax-deductible check:

2023 Dogwood Days

Date: _____

Sponsor name: _____

Sponsor contact: _____

Sponsor phone: _____

Contribution amount: _____

Sponsorship Level:

Platinum \$ _____

Gold \$ _____

Silver \$ _____

Bronze \$ _____

5K \$ _____

Event \$ _____

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